



TOTAL SOLAR ECLIPSE

APRIL 8, 2024

DRIPPINGECLIPSE.COM



*Town Hall Eclipse Meeting*  
February 7, 2024



Lisa Sullivan

People & Communications Director

Roman Baligad

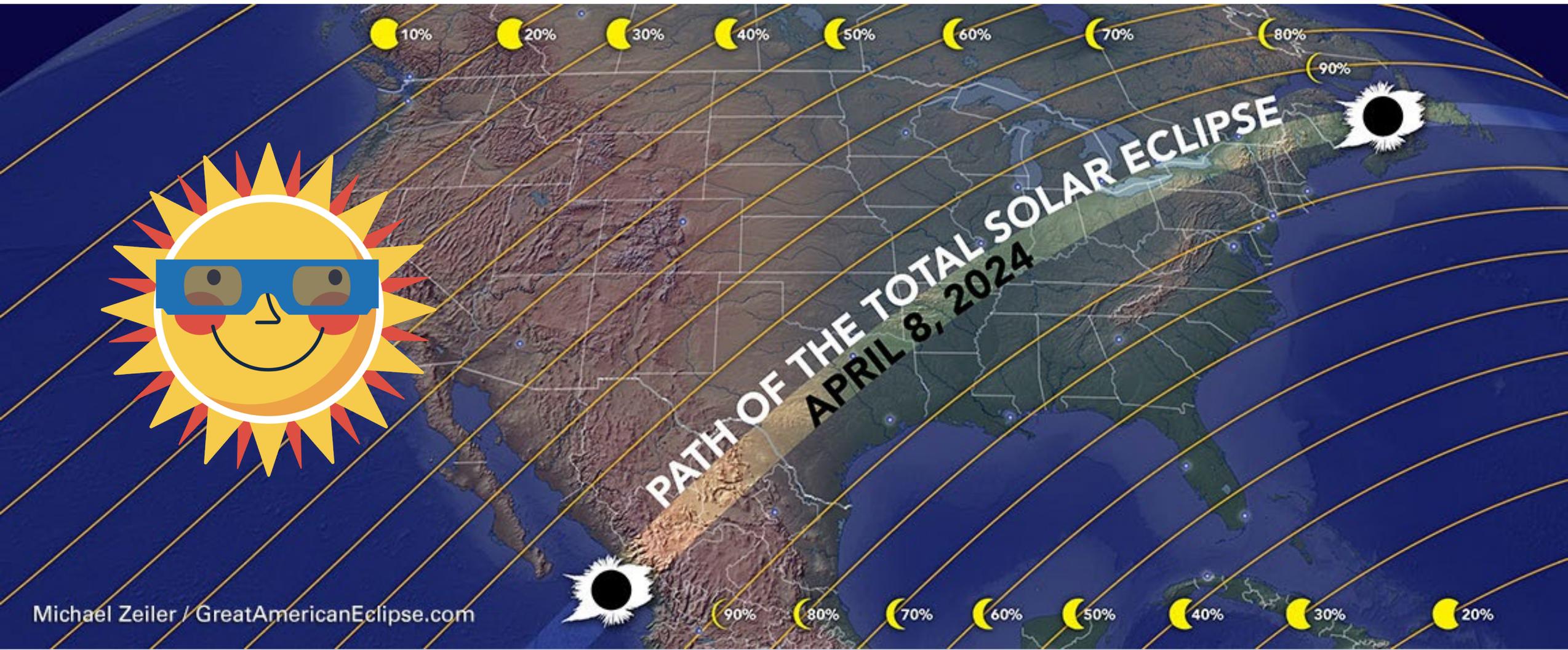
Emergency Management Director

Laura Mueller

City Attorney

Other Representatives from The City

# Total Solar Eclipse April 8, 2024!





# What Exactly is a TOTAL Solar Eclipse?

- A total solar eclipse occurs when the Moon completely blocks the face of the Sun.
- This happens when the point of the Moon's orbit is closest to Earth. The Sun and the Moon appear the same size in our sky, even though the Sun is about four hundred times bigger. As the moon passes in front of the Sun, it begins to cast a partial shadow onto Earth.
- When it reaches perfect alignment, or totality, the result is a total solar eclipse.
- Dripping Springs will be in that totality for 3 minutes.
- It will feel like it is the middle of the night. Animals may come out. Flowers and plants close. Birds may stop singing. Temperatures drop.

# Some Total Solar Eclipse Facts...

Happens every 18 months.

Same location every 200-300 years! Last one here in 1800s.

The 2017 eclipse witnessed by 20-million people.

We can expect 3-4x's our normal population here to watch and traveling through.



DRIPPING SPRINGS  
GATEWAY TO THE  
HILL COUNTRY



Monday, April 8, 2024

Duration: 2 hours, 40 minutes, 55 seconds

Starts: 12:16:33 pm

Full Eclipse Begins: 1:34:50 pm

Full Eclipse Ends: 1:37:50 pm

Partial Eclipse Ends: 2:57:28 pm

Duration of Totality: 3:00 minutes

# Planning Has Been In the Works!

Task Force was created and meets monthly, fourth Thursday of every month. It includes reps from City, Chamber, NHEMS, NHCFR, Destination Dripping Springs, DSISD, and more. Goals are to plan and educate. We have been meeting for almost two years.



# Website Created

We have created a stand-alone website — the official eclipse website for Dripping Springs.

Residents, visitors and businesses can:

- Learn everything you need to know to prepare.
- Share your events and see what eclipse events are happening around town.
- Sign up for our Eclipse newsletter that we send out when new things are happening

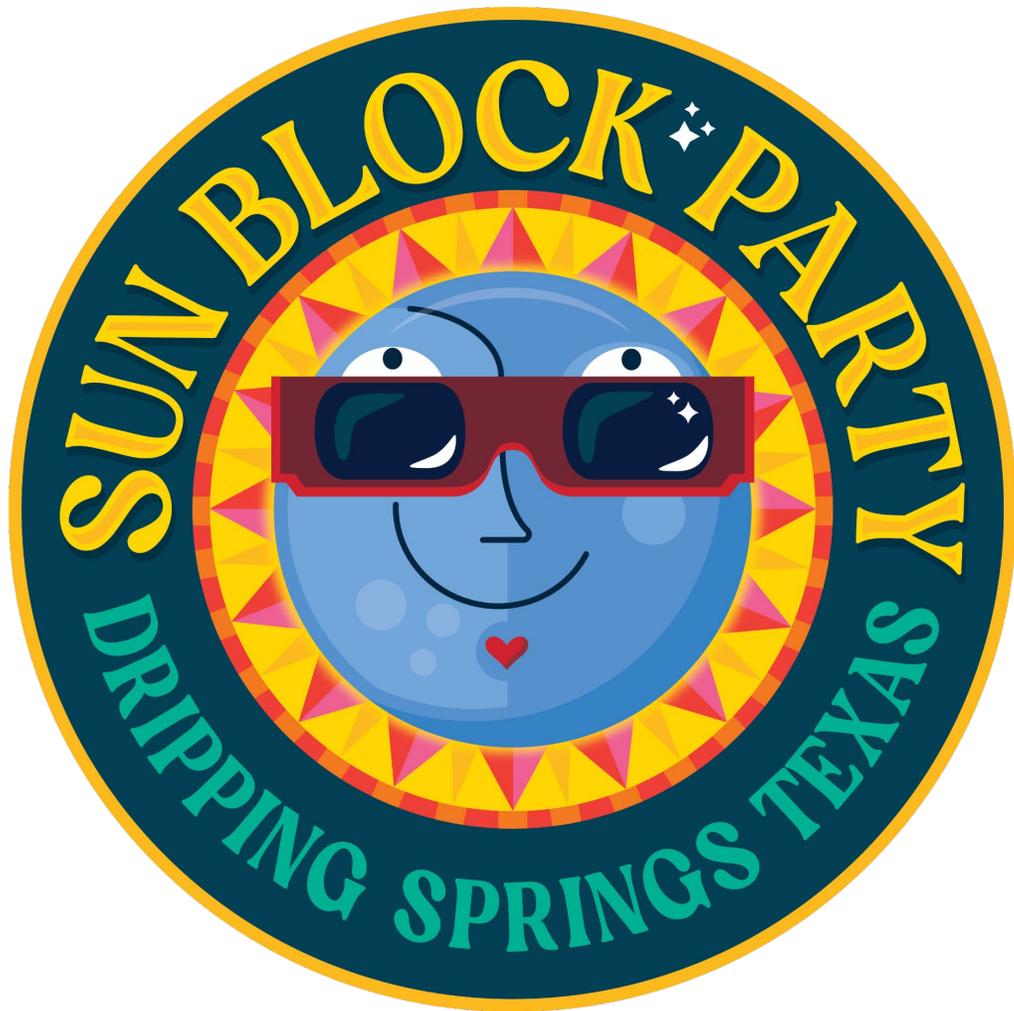
[drippingeclipse.com](https://drippingeclipse.com)



# Other Things...

- Targeted email for questions:  
*[eclipse@cityofdrippingsprings.com](mailto:eclipse@cityofdrippingsprings.com)*
- DSISD has canceled school on April 8.
- Many hotels are already all booked. We have RV and primitive camping sites at Dripping Springs Ranch Park.
- **Destination Dripping Springs**
  - Reaching out to all lodging businesses in Dripping Springs/Driftwood to hopefully help promote your cabins/casitas/treehouses/airbnbs for the upcoming April eclipse!
  - February 12<sup>th</sup>-16<sup>th</sup>, they will be running an Eclipse campaign on their social media channels ([Facebook](#) & [Instagram](#)).
  - On February 14<sup>th</sup> they will post a “Lodging for the eclipse” post where we encourage all lodging businesses to comment on your availability and a link to your booking page. We will pin this post to the top of their page for visitors who are looking to find lodging.





*Get Ready For The Magic*

APRIL 8TH | 2024 | 10AM - 6PM  
MERCER STREET

## sunBLOCK Party

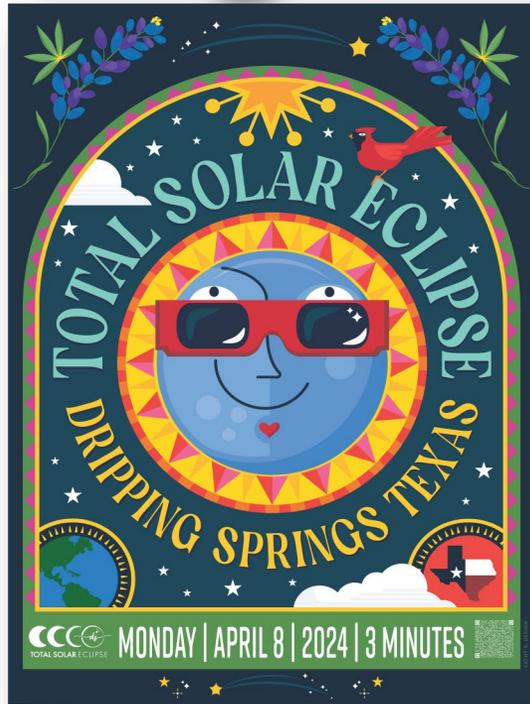
- **Monday, April 8  
10:00am-6:00pm  
Mercer Street**
- *Be a safe place for viewing*
- *Will have eclipse booths, food, music and entertainment.*

# Official Items For Sale

We are selling items to have commemorative mementos and to help cover costs of the event, such as shirts, mugs, glasses, posters and more!



*Iconic Dripping Springs Eclipse Glasses!*



*Official Eclipse Poster!*



*T-Shirts!*



*Fun Stickers!*



*Mugs and More!*



# Triangle Display

We created an “Instagram” photo spot and educational display at our main intersection in town, at Veterans Memorial Park.

It is a life-size installation of eclipse glasses, to help educate, brand and provide safety information.

Thank you to our sponsor, Flying Fish Swim Academy!



# Glasses for all DSISD Students

Thanks to a generous sponsor, the Dripping Springs Community Library, all students and educators in DSISD will receive a pair of eclipse safety glasses.



Glasses for Sale! Do not wait. You can purchase online at [drippingeclipse.com](https://drippingeclipse.com) or stop by City Hall at 511 Mercer Street.

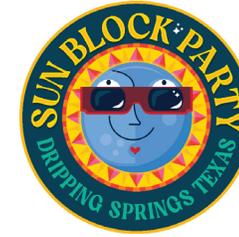


## Did You Know?

A TOTAL solar eclipse is the only type of solar eclipse where you can momentarily remove your solar glasses for the brief period of time when the moon completely blocks the sun. Looking directly at the sun is unsafe except during the totality phase of a solar eclipse, which lasts for 3 minutes in Dripping Springs.



# Sponsorships & Vendors!



*Get Ready For The Magic*  
APRIL 8TH | 2024 | 10AM - 6PM  
MERCER STREET

## sunBLOCK PARTY Sponsorships

Block Party is Sunday, April 7, 3:00pm-9:00pm & Monday, April 8, 10:00am-4:00pm



### Sun Sponsor Level

This is one of 3 Main Sponsors of the entire sunBlock PARTY!

Each sponsor receives:

- Prominent Logo on event signage/banners
- Recognition on stage via announcements
- Name and logo on official eclipse website
- Logo on official sunBLOCK PARTY t-shirts
- Logo on Eclipse Commemorative Poster
- Promotion on City Facebook and Instagram
- 250 Dripping Springs branded eclipse glasses
- A 10' x 20' space at the event - space must adhere to our vendor rules.

Investment  
\$5,000



### Moon Sponsor Level

This is one of 3 Main Sponsors of the stage at the sunBlock PARTY!

Each sponsor receives:

- Prominent Logo on the Stage
- Recognition on stage via announcements
- Name and logo on official eclipse website
- Logo on official sunBLOCK PARTY t-shirts
- Promotion on City Facebook and Instagram
- 150 Dripping Springs branded eclipse glasses
- A 10' x 10' space at the event - space must adhere to our vendor rules.

Investment  
\$3,000



### Earth Sponsor Level

This is a sponsor of the sunBLOCK PARTY!

Each sponsor receives:

- Name on signage
- Recognition on stage via announcements
- Name and logo on official eclipse website
- Promotion on City Facebook and Instagram
- 25 Dripping Springs branded eclipse glasses
- A 10' x 10' space at the event - space must adhere to our vendor rules.

Investment  
\$500



### Star Sponsor Level

This is a Supporter Level sponsorship of the sunBLOCK PARTY!

Each sponsor receives:

- Name on signage
- Recognition on stage via announcements
- Name on official eclipse website
- 10 Dripping Springs branded eclipse glasses

Investment  
\$250

### Throw Some Shade Sponsor Level

This is the sponsor of our Golf Carts

- 2 Sponsors - Each sponsor receives:
- Name and logo on our Golf Carts
- Recognition on stage via announcements
- Name on official eclipse website
- 25 Dripping Springs branded eclipse glasses

Investment: \$500

### Corona Sponsor Level

This is the sponsor of our Port-a-Potties

- 2 Sponsors - Each sponsor receives:
- Name and logo on 60+ port-a-potties
- Recognition on stage via announcements
- Name on official eclipse website
- A 10 x 10 space at the event - space must adhere to our vendor rules.
- 50 Dripping Springs branded eclipse glasses

Investment: \$1,000

## sunBLOCK Party Vendor Application

On April 8, Dripping Springs will experience a total solar eclipse. Because this total solar eclipse is such a unique event, we can expect a large number of visitors to Dripping Springs, not only to watch the once-in-a-lifetime event in our city, but also as people travel through our area to get to other eclipse destinations.

To help ease traffic congestion and to create safe gathering place to watch the eclipse, we're closing down a part of Mercer Street for our sunBLOCK Party. Along with being a safe location, we'll also have music and food. To help offset the expenses the City will incur for the influx of visitors, the City of Dripping Springs is providing sponsorship opportunities for area businesses as well as vendor opportunities.

Interested in being a vendor? If you are an organization or business, we have a limited number of vendor spaces available. Here are the parameters of being a vendor:

- Space is for non-profit organizations or businesses. We have a limited number of craft spaces available.
- Must be a LOCAL organization or business.
- Vendor fee is \$125.
- Must be present for entire event: Monday, 10:00am-6:00pm.
- Space includes SPACE ONLY, no tent. Spaces are located on Mercer Street.
- There is no electricity provided.
- Only one 10' x 10' space available per organization.
- Along with promoting your organization or business, booths must also include an element of eclipse education or items related to space, eclipses, astronomy or science. Vendors may only sell or give away eclipse-related items except NO Eclipse Glasses.\* All eclipse items must be approved. This application is NOT FOR FOOD vendors. If you are interested in being a food vendor, reach out to hzepeda@cityofdrippingsprings.com.
- If you are planning on selling eclipse items, you must list what those are.
- Note: Be prepared for cash-only. Cell service and POS systems may be affected (ie: square, etc.) due to the number of people.
- Note: Be prepared for transportation delays and please plan accordingly.

If you are interested, please fill out the application. Send no payment. If you are approved, we will reach out to you and let you know and payment will be due then.



TOTAL SOLAR ECLIPSE

APRIL 8, 2024

Questions? Email us at [eclipse@cityofdrippingsprings.com](mailto:eclipse@cityofdrippingsprings.com) • [drippingeclipse.com](http://drippingeclipse.com)

# Learn more at [drippingeclipse.com](http://drippingeclipse.com)

# Thank you to our sponsors!



More joining  
Daily!



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APRIL 8, 2024

**DRIPPIN' IS ABOUT TO  
THROW SOME SHADE**

IT WILL BE **TOTALITY** AWESOME!



**Roman Baligad**  
**Emergency Management Coordinator**



# EMERGENCY MANAGEMENT

## Wyoming Roads in 2017



- Traffic was up 68 percent
- Parts of Interstate-25 remained bumper-to-bumper more than 12 hours after the event.

# EMERGENCY MANAGEMENT



Traffic

Provision of  
essential  
services

Food

Water

Medical Care

Fuel

Communications

Emergency  
Services

# EMERGENCY MANAGEMENT

- Closing a Road
- Setting locations for viewing with adequate parking and access to essential services
- School Closure
- Ordering Portable Toilets, Food Vendors, Water
- Golf Carts
- Trails maps to show people where they can walk if they need to avoid roadways
- Coordination with ESDs/emergency departments
- FirstNet or similar communications services
- Work with Cellular providers for boosters
- Resource Staging



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City Attorney

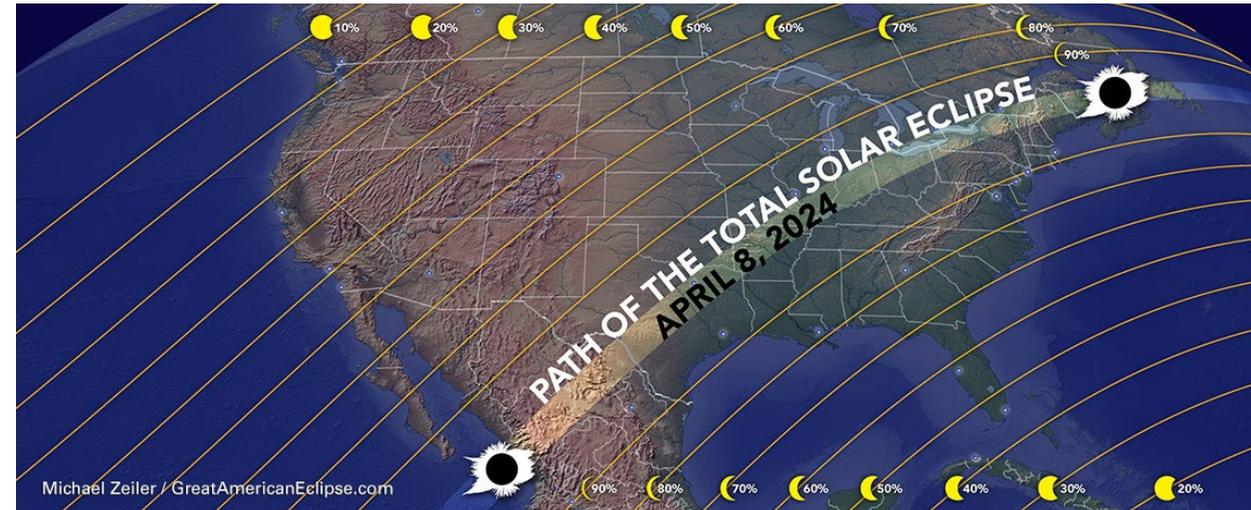
# Agreements and Vendors

- City has entered agreements to guarantee adequate services including:
  - Food Vendors
  - Portable Toilets
  - Water
  - Coordination with ESDs



# Ordinances

- Fee Schedule for Park Use, Parking, Camping
- Temporary changes to:
  - Itinerant Vendors
  - Parking on Right of Way
  - Signage
- Road Closure Ordinance
- Resolutions related to the eclipses
- Construction limitations during busiest times
- City Hall Closures
- Inspections



# Questions?

Any idea when the crowds will arrive on our roads? - Roman

How many incoming people are expected in town? - Roman

I have 2 spaces available for rent. How do I let folks know they are available? What are other lodging folks doing in the area? - Lisa

I am an amateur deep sky astro photographer who imaged the total eclipse in Salem OR in 2017 and the annular eclipse from Junction TX. Will there be any other astro photographers involved in Dripping Springs official events? If so, how can I get involved with those plans? - Lisa



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# Other Questions?

[eclipse@cityofdrippingsprings.com](mailto:eclipse@cityofdrippingsprings.com)

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Have Fun with This!  
It Truly is a Once-in-a-Lifetime Event!